**ENFORCEMENT SOCIAL MEDIA**

**SAMPLE**

**Twitter:**

This #LaborDay, 8/17-9/3 local #LEOs will be on the lookout for drunk motorists. #RideSober or Get Pulled Over.

Are you sure you’re ready to ride? Make a plan and stay safe this #LaborDay: #RideSober or Get Pulled Over.

Even one drink can be one too many, and the consequences are endless. This #LaborDay, #RideSober or Get Pulled Over.

Are you ready to hit the road? Not if you’ve been drinking. #RideSober this #LaborDay.

Yes, you CAN leave your bike at the bar! Stay safe: never drink and ride. This #LaborDay and every day, #RideSober or Get Pulled Over.

Drunk riding is never a good idea, and doing so can cost you $10k in legal fees—or worse, your life. #RideSober or Get Pulled Over.

Riding takes special skills, and alcohol can inhibit them. Leave your bike at the bar and call a trusted friend or use public transportation to get home safely. #RideSober or Get Pulled Over.

In every state and the District of Columbia, it’s illegal to ride while drunk. #RideSober or Get Pulled Over.

In 2016, there were 5,286 motorcyclists killed in motor vehicle traffic crashes. If you plan to drink, call public transportation or a trusted friend to get you home safely.

In 2016, motorcycle riders involved (killed and survived) in fatal crashes had higher percentages of alcohol impairment than any other type of motor vehicle driver (25% for motorcycle riders). #RideSober or Get Pulled Over.

**Facebook:**

This #LaborDay holiday period, August 17 through September 3, local law enforcement will be on the lookout for drunk motorists. Always Ride Sober or Get Pulled Over.

Are you sure you’re ready to ride? Make sure you stay safe this #LaborDay, and every day. Always remember: Ride Sober or Get Pulled Over.

Even one drink can be one too many for motorists, and the consequences can be devastating. This #LaborDay and every day, Ride Sober or Get Pulled Over.

Are you ready to hit the road? Commit to sober riding this #LaborDay and every day so that you can enjoy more tomorrows. Remember: Ride Sober or Get Pulled Over.

Leaving your bike at the bar may sound like a bad idea, but drinking and riding can yield far worse consequences. Always remember: Ride Sober or Get Pulled Over.

Don’t be a macho motorist: Drunk riding can cost you $10k in legal fees—or worse, your life. This #LaborDay, Ride Sober or Get Pulled Over.

Riding takes special skills, and drinking can inhibit them. This #LaborDay holiday, commit to riding sober. Remember: Ride Sober or Get Pulled Over.

In every State and the District of Columbia, it’s illegal to ride while drunk—but you already knew that. Don’t test the limits: Ride Sober or Get Pulled Over.

In 2016, there were 5,286 motorcyclists killed in motor vehicle traffic crashes. If you plan to drink, designate a sober driver. Remember: Ride Sober or Get Pulled Over.

In 2016, 38% of drunk-riding motorcycle crashes were caused by drivers between the ages of 34 and 39. This #LaborDay, and every day, remember: Ride Sober or Get Pulled Over.